



2011 Appliance Recycling Rewards Program

Get Paid to Save!

Make the call

One call to ((Your cooperative)) activates the **Pull the Plug program** for removing and recycling inefficient, operating refrigerators, freezers and window air conditioners. Our program contractor, Environmental Services of Iowa (ESI), then arranges to pick up your operational refrigerator, freezer or window air conditioner, and pays you a reward.

(NOTE: for cooperatives with the option to enroll online, this section could start with “Visit our web site to fill out the online request form, or call our office, to activate the **Pull the Plug program** for removing and recycling inefficient, operating refrigerators, freezers and window air conditioners.)

Get rewarded

Operational appliances can qualify for the following rewards:

Refrigerator	\$35 /unit
Freezer	\$25 /unit
Window air conditioners	\$25 /unit

Call today to find out how the **Pull the Plug program rewards you for saving energy** for responsibly. And, find out about the rebates ((Your cooperative)) offers on new ENERGY STAR appliances that are the most energy efficient available.

Requirements

- Specified appliances (refrigerators, freezers, window air conditioners) must be in “operating condition” when tested at the time of pickup to be eligible. Operating condition requires that the compressor and fan (if applicable) must operate when the appliance is plugged in.
- Appliance(s) must be left at the curb or a readily accessible location at the cooperative member’s residence.
- Limit of three rebates for operable units per address for refrigerator, freezer and/or window AC in any combination (more than one of the same appliance is allowed).
- A \$20 penalty fee will be charged to a scheduled collection address if appliances identified are not available for pick-up at the scheduled time, or none of the appliances are determined to be eligible.
- **((Cooperative)) reserves the right to modify or terminate this program without prior or further notice.**
- Participants agree that ((Cooperative’s)) liability, is limited and under no circumstances shall ((Cooperative)) be liable for any consequential or incidental damages resulting from program participation.

Old refrigerators and freezers can use
up to four times as much energy as newer ones.

Is it really worth spending **up to an extra \$100 a year**
to keep that old one in the garage or basement?

